

Case Study – Su Blackwell Studio

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An example of book sculpture with lights

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From paper sculptures to commercials to set design- what will be next for Su Blackwell?

Su Blackwell Studio Ltd was set up in 2011 to work on a variety of projects, commissions and collaborations. The studio comprises of Su (director) and her studio assistant Emma Yeo. International clients include Grey Goose, Waitrose, FT Weekend, Crabtree and Evelyn and BBH Agency, London.

Su works predominantly within the realm of paper. She is well known for her delicate paper sculptures made from pages of old books. Su says of her work, *"I often work within the realm of fairytales and folk-lore. I began making a series of book sculptures, cutting out images from old books to create three-dimensional dioramas and displaying them inside wooden boxes."*



Roses and Carnations, 2018



Set design for The Snow Queen, Rose Theatre, Kingston 2011

It doesn't stop there, Su has also worked with clients such as British Airways and Volvo as art director for commercials as well as set design where Su was interviewed by Claudia Winkeman for Radio 2's Art Show for The Snow Queen (pictured).

Her most recent project in 2019 was raising over £46,000 through Kickstarter for a new book aimed at a more adult audience who appreciate arts crafts and stories but also remember what it is to be a child. Su became a McPhersons client in 2016;

"The team is always on hand to answer any questions and they look after everything so I can concentrate on what I love doing." Su Blackwell